



The go-to magazine for all personal care, beauty, and fashion-related must-haves.

[www.chicgalleria.com](http://www.chicgalleria.com)

## Look, Feel, And Live Your Absolute Best!

By  
Beth Anderson  
on October 2, 2008



**Look, feel, and live your absolute best!** This is the motto Beth Newman lives by. As a Fashion and Style Advisor, Beth is dedicated to helping people of all ages succeed.

**Beth, can you share a little bit about your business and how you got started?**

*I've always had a love of fashion, and actually began working with young girls through my First Style workshops. First Style is designed for girls 11-14, helping them develop confidence through fashion, etiquette, and healthy lifestyle choices. From First Style, I began receiving*

*inquiries on the same topics from moms and dads, so I created Newman Image to assist adults. It's really more than fashion, though - most of what I do falls under the categories of social grace and stylish living.*

### **Where do you draw inspiration when working with clients?**

*From the clients themselves. I'm not out to completely change anyone; I merely want to enhance what they already have and to show them that living well and projecting a positive, confident image can be done easily. My job is really to offer some tips and tricks for helping people look, feel, and live their absolute best!*

### **Can you tell us about your current projects?**

*I'm very excited about my new Holiday Style Certificates. I've packaged several of my services into gift cards which will be available for purchase through my website ([newmanimage.info](http://newmanimage.info)) and various locations throughout the Houston area. The Holiday Style Certificates will be sold October - December. I'm also designing professional development workshops for new teachers to assist them with wardrobe selection, business etiquette, conflict resolution, stress management, and such. Teachers work extremely hard and are often times not treated as nicely as they should be - I'd like to help those just entering the profession to develop confidence in order to gain success for themselves which will ultimately lead to success, I believe, for their students.*

### **What are your future plans for Newman Image?**

*I want to continue reaching out to people to help them enjoy their lives! We've had such a great response with the video series, "Style Watch with Beth Newman" (I say we...I couldn't do it without the editing genius of my husband, Kent), and I'd like to see it develop into something more someday. Until then, I'm so thrilled just to have an opportunity to show people that living well doesn't have to cost a fortune, and doesn't necessarily mean a huge life-overhaul. It's really about visualizing how you'd like your life to be, and making changes in order to reach that vision. I'm merely the girl with some advice, and often times I feel like a cheerleader. When I tell a client, "You can do it," I sincerely believe he or she can.*