

October, 2010



Newman's Notes...

October...at last!

With the dawn of a new season, we should find ourselves renewed, re-energized, and ready to tackle the world! We've loads of *Elegant* tips and tricks for you this month. From a celebration of hats to dealing with beastly bosses, we'll show you what to do in the most *Elegant* way!

We do love hearing from our *Elegant* friends. Be sure to drop us a line anytime. Questions and nice comments are always welcome.

We also invite you to join our *Elegant* group on Facebook.

Cheers to a truly bewitching October!

Beth

Think Pink Price Chompers Extravaganza!



Proceeds to benefit Susan G. Komen for the Cure!

Prices cut on select Newman Image services!

Details at

http://newmanimage.info/October_Specials_.ht

Contact Beth to book your October services!



With my fabulous friend Laura Pennino during Fashion's Night Out. Laura is a PR wiz! Contact her at <http://www.penninoandpartners.com/start.asp>

Fashion Forward



Hats Off To Hats!

By Beth Newman

The dawn of autumn can only mean one thing – hats! I love them, can't get enough of them, and wish more people would wear them.

But, there are rules when it comes to donning one's chapeau, so pay attention!



Do use a wide brim to frame your face



Do wear a print hat with solid clothing



Don't wear matchy-matchy



Do leave hair showing when wearing a knit hat



Do dress up denim with a hat

So as you can see, you can truly turn heads while wearing a hat. Just make sure you're turning heads for the right reasons!



Blast Those Beauty Blues!



Product Watch!

A preservative-free foundation primer developed to combat flaky dryness, fine lines, excess oil, and enlarged pores. This mineral-infused formula glides on with no tacky feel to provide a skin-smoothing complexion prior to applying bareMinerals SPF 15 foundation for a seamlessly flawless face.



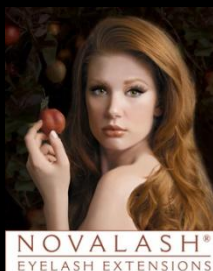
L'Oréal EverStrong Hydrate Shampoo

Your hair feels stronger after just one wash. Sulfate Free Fortify System. For hair that needs extra strength, now there is hair care that's so gentle, yet so strong.

EverStrong Sulfate-Free fortify System contains L'Oréal's patented Bio-Ceramide complex, which strengthens hair after just one wash. EverStrong Hydrate shampoo gently cleanses and nourishes dry hair to leave it strong and silky EverStrong Fortifying products are 100% Vegan and sulfate-free, containing naturally derived cleansing ingredients with no harsh sulfates or salts.



Specialist Skincare For Scars, Stretch marks, Uneven skin tone, Aging skin and Dehydrated skin. Contains breakthrough ingredient PurCellin Oil® Bio-Oil® is a specialist skincare product that is recommended for scars, stretch marks, uneven skin tone, aging, and dehydrated skin. It is formulated for use on both the face and body.



Tish Wolter is a certified Nova Lash technician. Houston-area residents may contact her at tishwolter@mac.com

Elegant Musings
www.newmanimage.blogspot.com

Healthy Home



HOME HINTS!

By
Olivia Fine

Use mini ears of Indian corn, mini pumpkins and gourds to embellish your table.

Party Time!

Now that the house is decorated, why not invite a few ghosts and goblins over for a howling good time?

You could enjoy a pumpkin carving night with your friends or family. This is great for a kid's party; give prizes out to the most creative! Or ask your Halloween party guests to bring a carved pumpkin to the party. Set up a special table to display them all.

Make your Halloween party a theme party. Everyone must dress as the theme, such as vampires, zombies, witches, etc. Offer prizes for the best costumes.

Make it a time full of tricks and treats! Happy Halloween!

Is there any quite as spectacular – or spooktacular, I should say, - than decorating for Halloween? It's definitely not a holiday just for kids, and it's quite easy to turn your everyday place into a bewitching and mysterious abode.

For starters, add some spider web to your Halloween decorations ; you can find it fake webs at most stores selling Halloween products. Just attach to something and pull it out all over! There's a new product called "Cob Webs in a Can" that lets you add light layers of spider web effects to your Halloween decorations and props

Create a lighted jack-o-lantern walk-way to your front porch! It's easy to do; all you need are some plastic jack-o-lanterns and some battery powered candles.



For the Boys



By
Barry Levine

The Beastly Boss

It's funny, but in this day of political correctness (and lawsuits) we still see those bosses who still don't get it. I'm appalled by the things I hear...true stories that friends pass along to me...that make scenes from *The Office* pale in comparison. So if you're the head guy, I've got some tips to keep those Michael Scott moments at bay:

1. Never berate an employee in front of others. If you're hot under the collar about something, take a breather, collect yourself, and call him in then to discuss the matter calmly and rationally.
2. Watch your language. You may know some of your colleagues on a more

personal level, but that doesn't give you permission to swear or tell off-color jokes in the workplace. It makes everyone uncomfortable.

3. Never compliment a female employee on her physical assets. Never comment on any physical flaws she has, either.
4. Don't play favorites. Your office Golden Boy may not be as well-liked by other workers as he is by you. This causes problems for you and for him.
5. Never try to draw anyone at work into political or religious discussions.
6. Show some control at Happy Hour, and encourage your spouse or significant other to do the same.
7. Never demand respect from your employee. Respect is earned, not bestowed.

Just remember, it's all about respect.
Remember the Golden Rule!



Barry Levine is a
stylist and regular
Elegant contributor.



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First Style!

Empowering girls through fashion, etiquette, and healthy lifestyle choices!



First Style was developed by Image Consultant and Life Coach Beth Newman in 2007. As a former teacher and school administrator, part of Beth's mission is to help young women succeed. Through her *First Style* program, Beth has worked with countless young women in the Greater Houston area and beyond with fashion, etiquette, and in making healthy lifestyle choices!

Beth travels to numerous schools, presenting etiquette courses, leadership workshops, and motivational seminars. She also offers online *First Style* tutoring, assisting pre-teen and teen-aged girls in the areas of confidence, poise, wellness, and more.

Find out more about Beth by visiting www.firststyle.webs.com. She also invites you to become a *First Style Fashionista* on Facebook!

First Style Parties!



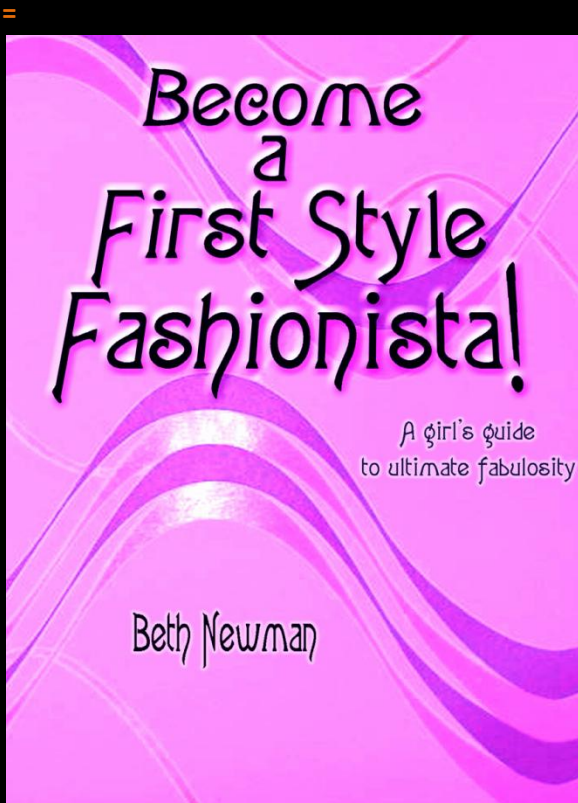
First Style Parties are a fun and fashionable way to discover the best clothes, the best skin care, and the best makeup for young women! *First Style Parties* are great for birthdays, slumber-parties, church lock-ins, etc.



Houston-area residents, contact Amanda Rizzotto, First Style Party Consultant, in order to book your First Style party! She's awesome!

amanda.rizzotto@sbcglobal.net

Bring *First Style* to your city by becoming a *First Style Party Consultant*. Empower young women and set your own work schedule! Online training and your materials provided! Email beth@newmanimage.com



Available through Amazon!
<https://www.createspace.com/3470009>

Check out these new reads!!!!!!

Gunn's Golden Rules by Tim Gunn

The inimitable Tim Gunn shares his personal secrets for "making it work"—in your career, relationships, and life. Filled with delightfully dishy stories of fashion's greatest divas, behind-the-scenes glimpses of *Project Runway's* biggest drama queens, and never-before-revealed insights into Tim's private life.

Late, Late At Night by Rick Springfield

Rick takes readers into the highs and lows of his extraordinary life. By turns winningly funny and heartbreakingly sad, every page resonates with his witty, wry, and self-deprecating voice. His story is ultimately an uplifting one, thanks to his passion for music, his family, and his quest for spiritual peace.

Think Pink Price Chompers Extravaganza!



October is national Breast Cancer Awareness month. Because this disease has affected my family, it goes without saying that this is a cause that's extremely important to me.

That's why I've committed myself to promoting this cause through my services. Throughout October, ten percent of all Newman Image services and book sales will be donated to *Susan G. Komen For the Cure* (<http://ww5.komen.org/default.aspx>). I need your help, however, and have slashed prices on many of my services. I'm thrilled to make the following offers to you throughout October:

- One month Newman Image Daily Dose \$100
- Wardrobe Analysis \$25
- First Style Parties for Teens and Tweens \$200
- One Month Online First Style Tutorials \$50

You can also host a grown-up version of a Style Party. I'll come to your home and discuss with you and your gal pals what's hot for the season, the art of accessorizing, dressing for each body type, and more! Those participating need only make a donation at the door.

For information on my other services, and how to obtain your copy of my book, *Become a First Style Fashionista*, please visit my website www.newmanimage.com or www.firststyle.webs.com



Dear Cookie,

My friend Gayle lives in a pigsty. Dust and clutter have enveloped every room in her house. It's truly a ruinous situation – to the point that I no longer care to visit her in her home. How might I help this woman?

I commend you, darling, for wanting to help this little piggy rather than cut her out of your life. If she's physically unable to clean up after herself, offer to do it for her or hire a cleaning service to visit her regularly. If she's perfectly able-bodied, kindly inquire as to how her home ended up in such a state. She may suffer from something deeper than a dirty house. Do your best to assist her in getting help.

Should none of the above work, don't cut ties completely. Offer your pleasant home for all of your get-togethers. If she insists on gatherings in her home, do try to make the best of it, but I encourage you to limit the amount of time you spend there.

Dear Cookie,

Would you please give me the dos and don'ts about chewing and cracking gum in public?

Don't.

Dear Cookie,

During a recent evening out, a young woman approached me claiming to be a "stylist" and informed me that I'd look much better if I had worn a padded bra. I was so flabbergasted; I had no idea to respond. Luckily, a friend interceded and changed the subject. Was there a proper way to respond to her statement? Judging from her own ensemble, I highly doubt her credentials as a "stylist".

Dear Me! I confess I'm flabbergasted as well by the audacity of this young woman.

First of all, watching a few episodes of What Not To Wear does not magically make someone a stylist. He or she must study the fashion for a very long time and must WALK THE WALK. Nothing gets my goat more than someone proclaiming expertise in an area and then offering unsolicited advice.

The most elegant response, of course, would have been a terse "thank you," followed by the turn of your heel as you walked – head held high, of course- toward the door.

Quandary? Conundrum? Perplexity? Cookie McDaniel-Stein, world traveler, fashion guru, and all around devotee to tasteful living, has the answer. Contact Cookie via beth@newmanimage.com



With Halloween just around the corner, I thought it might be fun to share a little magic with you, particularly if you're hoping to attract a certain someone! The following (discovered at <http://www.romantic-lyrics.com/love-spells.shtml>) are ancient potions, supposedly conjured up by witches long ago:

Love Potion #9: In a small pot, simmer a half cup of jojoba oil and, moving your spoon clockwise, stir in 9 drops each of the following essential oils: ambergris, cinnamon, frankincense, jasmine, lavender, musk, orange blossom, rose, violet, and ylang ylang. Let cool and store in a dark glass container. Dab yourself with it as you would your favorite perfume before a night out (or a night in) to drive your loved one wild with desire.

Herbal Bath: In a piece of doubled cheese cloth, place a tablespoon each of dried rose hips, lavender buds, and bay leaves. Wrap the herbs in the cloth and tie at the top with a pink ribbon. Fill a tub of

hot water, toss in the herbal bath and sink into it to awaken loving energies.

Love Charm: To draw love into your life, cut a three by three inch square of aluminum foil. All metals have attractive properties, and work much like a lightning rod which draws electricity from the atmosphere. Sprinkle a pinch each of dried parsley, rosemary, and thyme onto the center of the foil. Carefully fold the foil to keep the herbs sealed inside. Keep it against your heart to attract loving energies to yourself.

Now, I don't know if any of the above are guaranteed to attract love and attention, so I'd like to share my own spells to help you become truly bewitching:

Always act like a lady: The number one question I hear from men of all ages is, "Where are the ladies?" I sincerely believe a man wants a woman who is charming and consistently minds her manners.

Always speak like a lady: Soft-spoken, thoughtful, and kind remarks are far more appealing than foul language, tasteless comments, and verbal, bombastic assaults.

Always dress like a lady: It really is best to ere on the conservative side. And, yes, you can be superbly chic and conservative at the same time!

Respect yourself...and others: Taking advantage of people is a no-no, as is rudeness. Realize you don't have to adopt the dreadful 'diva' attitude to get what you want.

Nothing more powerful exists than the law of attraction, which states that we get what we give, through our actions and our thoughts. Do focus on attracting treats rather tricks, and enjoy a fabulous and fun-filled Halloween!

Ps...If you're planning to dress up Halloween night in anything associated with 'pimp' or 'ho', I implore you to reconsider!



Check out Beth Newman's weekly articles!

www.chicgalleria.com



Style Watch with Beth Newman

Now airing

www.myspace.com/newmanimage

And that's all, folks, for October's edition of *Elegant!* We thank you for dropping by, and sincerely wish you a truly bewitching month ahead!



Available Next Month...



Newman Image Style Certificate

Fashion and Style Advisor Beth Newman is here to help you look, feel, and live your absolute best!

(See back for details)

www.newmanimage.info

One stop holiday shopping at Newman Image!

- Become a First Style Fashionista
- Elegant Musings Journal (coming soon)
- First Style Fabulosity Journal (coming soon)
- Wardrobe Analysis, Personal Shopping, and more!

Give the gift of style this holiday season!

